

# NOVADAN INTRODUCES BISTRO POWDER IN 1,5 KG BOTTLE MADE FROM 95% RECYCLED PLASTIC



## Novadan introduces

**Bistro Powder in 1,5 kg bottle  
- made from 95% recycled plastic.**



**As shown, the bottle is no longer white, but grey.**

## It applies to the following item numbers:

- **Bistro Powder 743 (41867)**
- **Bistro Powder CL 349 (41821)**

*The introduction of Bistro Powder in packaging made from recycled plastic is a step towards more sustainable handling of packaging.*

*Later this year, our 3 kg bucket will be launched in packaging made from recycled plastic as well.*

All businesses placing packaging on the EU market will assume the legal, financial, and operational responsibility for managing their packaging waste with the introduction of producer responsibility for packaging. This includes collection, sorting, and treatment.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



In other words, all businesses placing packaging on the Danish market will be responsible for the packaging throughout its lifecycle, even after it has been emptied and sorted by the end-user.

The purpose of introducing producer responsibility is to reduce the amount of packaging, ensure effective collection and management of packaging waste, and motivate businesses to design packaging in a better and more environmentally friendly way - for prevention, reuse, and recycling.

In common terms, this is referred to as "closing the loop."

The extended producer responsibility for packaging will come into effect on July 1, 2025.

However, as of April 2024, the affected businesses are obliged to register and report an estimate of their expected packaging quantities for 2024.

**Bistro Powder CL 349** is a concentrated alkaline dishwashing powder for manual dosage, and is well suited for industrial and household dishwashers.

Bistro Powder CL 349 gives a sparkling clean dishwashing, and is effective against different types of protein and coffee and tea deposits.

Has a preventive effect against lime deposits in the dishwasher.

Can be used on aluminum.

**Bistro Powder 743** is well suited for dishwashing of plates, alu, glasses and cutlery in small industry and household dishwashers.

Bistro Powder 743 effectively removes all types of fat and scraps of food from tableware and cutlery.

Can be used on aluminum.



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